

March 2021



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News and Insights



Women #LeadingTheWay

It's Women's History Month, and Freddie Mac's Donna Corley and Shark Tank's Barbara Corcoran share their stories in [this podcast](#).



The Female Leadership Gap

There's a clear business case for female leadership. [Join our March 23 roundtable.](#)



Supporting Women Leaders

A diverse workforce benefits the mortgage industry. How can you encourage women leaders? [Check out a revealing infographic.](#)



Thought Leadership

Donna Corley #LeadingTheWay

What does empowerment mean to you? Listen to Donna's [Leadership Minute](#). We'd love to hear your views!

Millennials: Deconstructing a Generation

Millennials are the bulk of the new homebuying population and are the most racially and ethnically diverse. [Learn more.](#)

CLTs: An Untapped Resource

Community land trusts allow families to get into homes as an equity-building alternative to renting. [How do they work?](#)



Products and Services



A Borrower's Down Payment Journey?

Down payment assistance programs are well-suited to young first-time homebuyers to help make saving easier. [Read on.](#)



Overcoming Barriers to Limited English Proficiency

We've partnered with FHFA and Fannie Mae to help borrowers challenged with limited English proficiency navigate the homebuying process. [Listen to the podcast.](#)



New Menu Options for 800-FREDDIE

As of April 1, we'll have refined Loan Advisor menu options and made more enhancements to get you where you need to go.



Tools and Technology

Loan Product Advisor[®] Updates

Get a new payroll provider for AIM, improved financing mortgage insurance messaging and other [enhancements](#).

AIM for Self-employed Updates

We've added a new tax return solution and more third-party service provider options. [Learn more](#).

URLA March 1 Mandate and Message Updates

Effective May 1, 2021, don't use the legacy URLA format; you'll get a critical edit. [Learn more](#).

Fast Post-Fund Correction Request Submission

The new bulk capability makes data correction requests easier than ever. [Learn more](#).



Learning and Events

URLA March 1 Mandate – Submit new applications started on or after March 1, 2021 using the redesigned URLA and Loan Product Advisor v5.0.06. [Watch the clip](#).

Introduction to Decision Insights in ResolveSM – Learn how to track and manage non-delegated short sale workout decisions in [this webinar](#).

Decision Insights Quick Reference – Learn what activities to perform in Resolve and Workout Prospector[®] for non-delegated short sales from [this guide](#).

CreditSmart[®] Homebuyer U: Now Available in Spanish! – Share this comprehensive homeownership education [course](#).

CHOICERenovation[®] Mortgage – Find out how to use proceeds to pay for renovations from [this webinar](#).

Freddie Mac Learning: Check out the training calendar [here](#).



Industry, Policy and Research

- **Female Leaders on Reaching Financial Services' Upper Ranks:** Take the steps to support women leaders. [Download the Harvard Business Review whitepaper.](#)
- **Mortgage Cycle Times:** How can you improve closing cycle times? [Download the benchmark study.](#)
- **Market and Industry Insights:** [Read the March report.](#)
- **Q1 Selling Policy Highlights:** Age of tax return requirements, self-employed income, underwriting and more. [Watch the video.](#)
- **Single-Family Seller/Service Guide** Bulletins [here.](#)

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